

Parul[®] University
NAAC GRADE **A++**

PIERC
Parul Innovation & Entrepreneurship
Research Centre



INTRODUCING INDIA'S LARGEST STARTUP CARNIVAL

VADODARA STARTUP FESTIVAL 4.0

FEBRUARY 26-28, 2024



Signature
Talks



Startup
Samvaad



Match-a-thon



Startup
Eco-meet



Industry
Round Table



Unicorn
House



Startup
Nivesh



The
Pitchers



Startup
Valley



Startup
Intern Carnival

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StartUp
Igniting the future



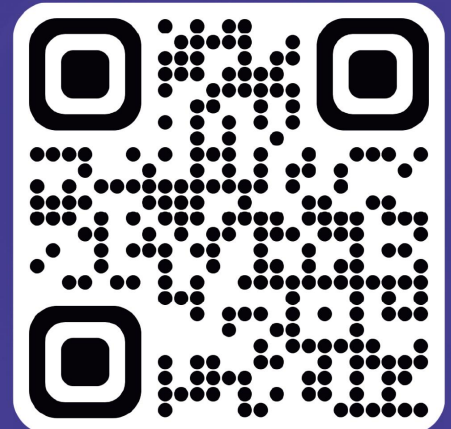
सत्यमेव जयते

Industries Commissionerate
Government of Gujarat

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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



SCAN TO REGISTER

A
Report
On
“Vadodara Startup
Festival 4.0”

February 26-28, 2024

Parul University

The **Parul Innovation and entrepreneurship Research Centre (PIERC)**, Parul University organized fourth Edition of “*Vadodara Startup Festival*” on 26th, 27th & 28th February, 2024. *More than 25000+ students attended various sessions and participated in various event of Vadodara Startup Festival.*

The Vadodara Startup Festival 4.0 was a groundbreaking event that brought together professionals, innovators, and aspiring entrepreneurs to explore and celebrate advancements in the industry. The event focused on empowering innovation and fostering collaboration among individuals and startups in Gujarat. The festival featured distinguished guests, a startup exhibition, a startup fund-raising, an idea pitching competition, an industry round table, and panel discussions.

Inauguration Session:

The festival kicked off with an inaugural session featuring esteemed Chief Guest Dr. Ramanan Ramanathan, Founder Mission Director Atal Innovation Mission, and Senior Vice President, TCS. Dr. Abhay Jere, the honorary guest, shared valuable insights through a video message, setting the tone for the event. Dr. Devanshu Patel, President of Parul University, delivered a motivating session, inspiring students to venture into the realms of innovation.





Startup Valley:

A major highlight was the Startup Exhibition, showcasing innovative ventures from Gujarat. The participating startups covered a diverse range of sectors, contributing to the event's success.

The startup exhibition at the Vadodara Startup Festival 4.0 featured the participation of the following innovative ventures:

1. Dori Handcrafts

- Founder: Tushar ahir

2. Yield Pro Earth Pvt. Ltd.

- Founder: Ram Mehta

3. Neobrim

- Founder: Om Baval

4. HealtyGrabz

- Founder: Dimple Ganatra

5. My Equation

- Founder: Ratik Gupta

6. WhoICard

- Founder: Arjun G. Sharma

7. Total Health Solutions

- Founder: Akhil Kumar Talluri

8. Strohope

- Founder: Hetaben Yagneshbhai

9. Chariot Technologies

- Founder: Vraj Shah

10. Apnaturf.com

- Founder: Jay Rajput

11.9R Sustainable Pvt. Ltd.

- Founder: Dipak

12.Vaada Barter Network

- Founder: Himanshu Soni

13.The Local Yaar

- CEO: P KRISHNA SIDDARTH

14. Accomzy Accomodation

- Founder: Devashish Yogesh Savant

15.Onespace

- Founder: Bhumi Shah

16.WhatFind.in

- Founder: Abhay Korat

17.APGYC

- Founder: Priyanshu Saxsena

18.Ecosense Wastelogics

- CEO: Pushkar Pradhan

19. Spiritual Energy Private Limited (Find my Panditji)

- Founder: Kunal Shah

20.Furniture in Focus

- Founder: Khushbu Patel

21.Art & Fashion Corner

- Founder: Khushbu Patel

22. Green Lover Store

- Founder: Akash A

23.Happy Migraine Device

- Founder: Harshil Dungrani

24.Physio's Aid- Scrub

Founder: Vrushti

25.Spaceride Aerotech Pvt. Ltd.

CEO: Mayur Mahla

26. 3-TE Immune Drops

Founder: Dr. Anitha H

27. Herbbreathe

Founder: Dr. Urvi Nitin Shah

28. LipidEase Granules

Founder: Dr.Sachi Prajapati

29. Netra Tarpan Device

Founder: Dr Manjiri Pritam Keskar

30. The Startup Bubble

CEO: Manav Vithani

31. Carekali

Founder: Akansha Sharma

These startups showcased their innovative products and solutions at the exhibition, contributing to the overall success of the event and highlighting the diverse range of innovations in Gujarat.



Startup Nivesh and Idea Pitching Competition:

To nurture aspiring entrepreneurs, a Startup fundraising event was organized for students with startup ideas. The Idea Pitching Competition provided a platform for students to present their innovative startup ideas. This initiative aimed to encourage creativity and entrepreneurship among the youth.



Unicorn House:

Unicorn House provided students with unique insights into the strategies, challenges, and triumphs that propelled unicorn startups to their esteemed status.



Match-a-thon:

The Match-a-thon connected startups with potential investors, offering opportunities for funding and industry connections.



Industry Round Table:

A panel discussion featuring prominent speakers was organized, providing students with insights into the latest trends and challenges in the industry. The speakers shared their expertise and engaged in discussions to enrich the knowledge of the participants.



Signature Talks:

An exclusive event featuring renowned and celebrated founders from the entrepreneurial elite. Students had Immersed themselves in the first-hand stories of these iconic figures who have left an indelible mark on the business world.



The Pitchers:

This event wasn't just about the excitement of start-up elevator pitching; it was a harmonious blend of cultural performances and informal idea pitching that created a vibrant and inclusive atmosphere. The event resonated with a diverse audience, including investors, industry professionals, stakeholders, and innovators, making it a true celebration of entrepreneurship.



Startup Samvaad:

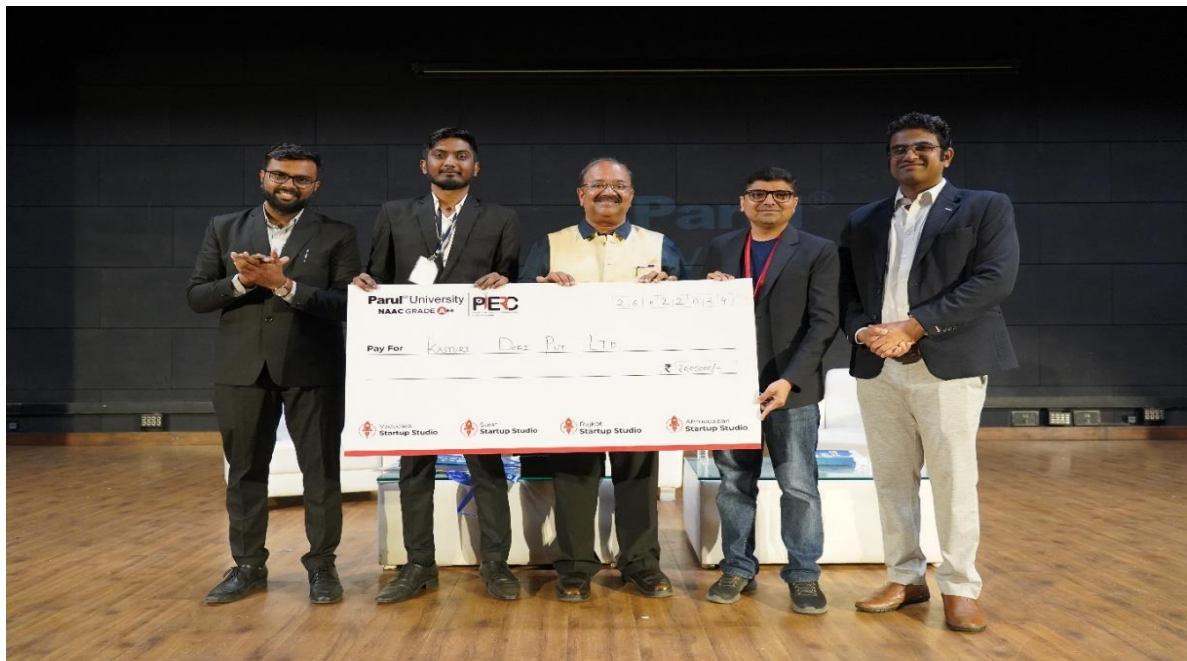
An event dedicated to empowering young entrepreneurs through inspiring start up talks and first-hand journey sharing by successful founders.



Grant for Student Startups:

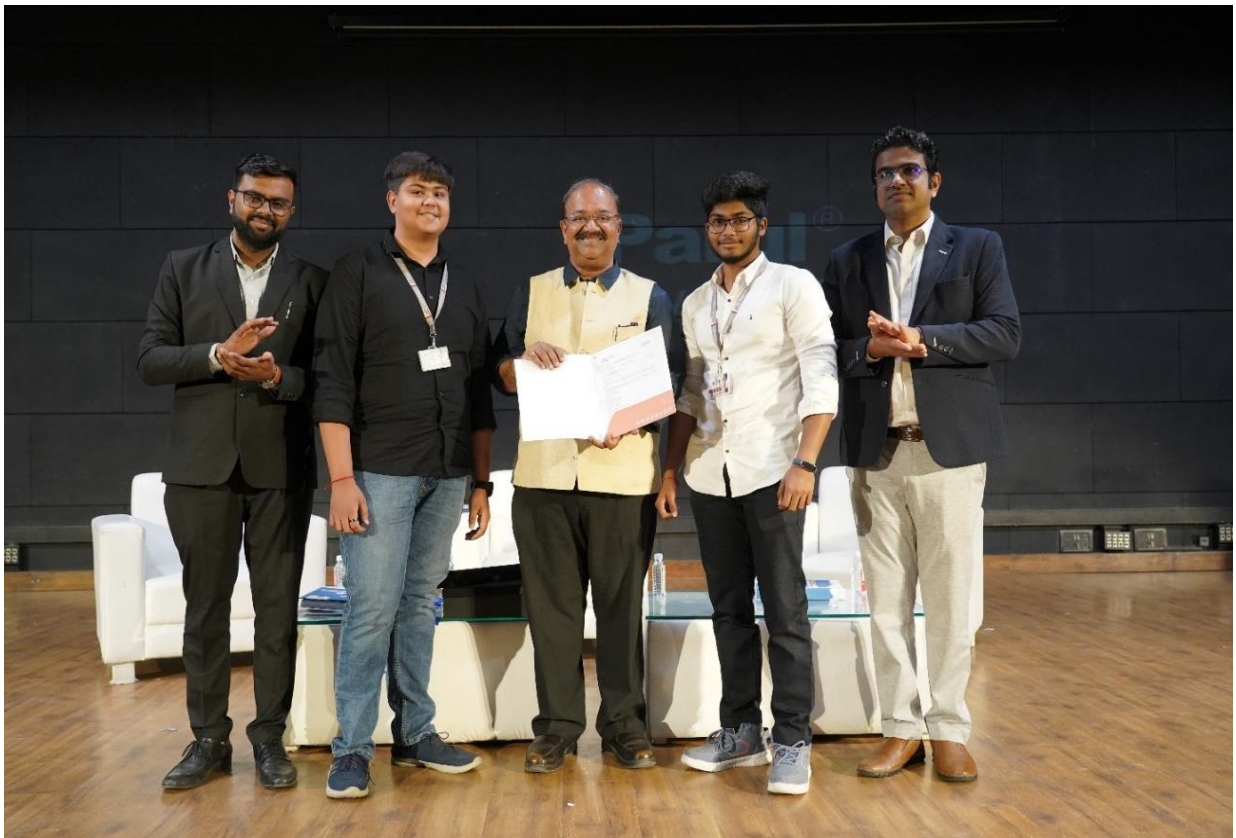
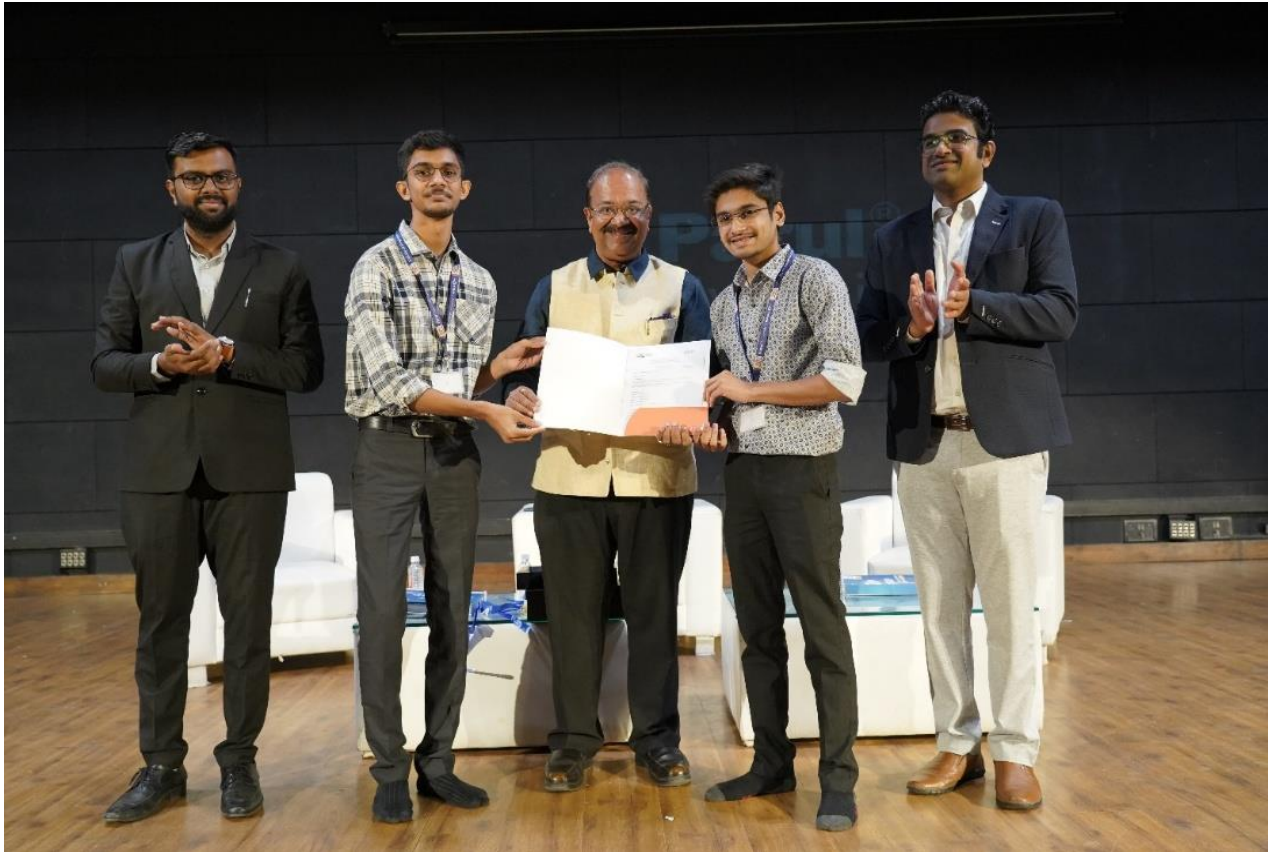
A significant achievement of the festival was the granting of funds to select student startups. This financial support aimed to empower these startups and enable them to further develop and implement their innovative solutions.

Glimpses of the Startup Grant Distribution









Innovation Arcade: An Engaging Fun-Filled Game Event

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VADODARA STARTUP FESTIVAL 4.0

PRESENTS

INNOVATION ARCADE

THE GAMESCAPE CARNIVAL

Immerse yourself in a dynamic fusion of fun and innovation, featuring interactive challenges, quizzes, and games designed to entertain and educate. Join us for a playful exploration of the startup universe and discover the excitement that awaits at every turn.

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#largeststartupcarnival



VADODARA
STARTUP FESTIVAL 4.0

Innovation Arcade Hosted as part of the Vadodara Startup Festival 4.0, the Innovation Arcade promises a dynamic blend of creativity, exploration, and collaboration, catering to a diverse audience ranging from budding school entrepreneurs to seasoned Shark Tank veterans. Get ready for an exhilarating experience where innovation knows no bounds!

Event Highlights:

Board Room: Step into the shoes of corporate titans in this riveting competition. From CEOs to CFOs, participants will navigate through rounds of strategic decision-making, financial analysis, and boardroom diplomacy to lead their simulated companies to success.

Bid and Build: Harness your problem-solving prowess and entrepreneurial spirit in Bid and Build. Teams strategically bid for challenges, brainstorming innovative solutions within constrained timeframes to tackle real-world scenarios and propel their ventures forward.

Treasure Hunt: Embark on an entrepreneurial quest like no other. Treasure Hunt challenges teams to decipher clues, unravel startup mysteries, and navigate through the dynamic landscape of innovation while fostering teamwork and problem-solving skills.

Revive-2-Survive: Learn from the mistakes of the past and breathe new life into failed startups. In Revive-2-Survive, teams analyze the pitfalls of defunct ventures, devise innovative revival strategies, and pitch their solutions to a panel of judges, all in pursuit of entrepreneurial redemption.



Event Rules and Regulations:

1. **Team Composition:** Teams will be formed by the organizers to ensure fair and diverse participation.
2. **Fair Play and Ethics:** Adherence to ethical standards is paramount. Any form of cheating or unethical behavior will lead to disqualification.
3. **Time Management:** Participants must adhere to time constraints to simulate real-world business pressures effectively.
4. **Presentation:** Clear and concise presentations are essential, showcasing teams' understanding, strategic thinking, and innovative solutions.
5. **Judging Criteria:** Teams will be evaluated based on the soundness of their decisions, creativity, feasibility of solutions, and overall presentation skills.



Winners:

- **Board Room, Build and Bid, Revive-2-Survive:**

- Winner: 2500 INR
- Runner-up: 1500 INR

- **Treasure Hunt:**

- Winner: 3000 INR

Congratulations to the Winners:

- **Bid and Build:**

- 1st Position: Ashok Soni-Cash prize of 2500 INR.
- Runner Up: Ashok Sankhla-Cash Prize of 1500 INR

- **Board Room:**

- 1st Position: Shivam Thakkar-Cash prize of 2500 INR.
- Runner Up: Shubham Soni-Cash Prize of 1500 INR

- **Treasure Hunt:**

- 1st Position: Dixit Dobariya, Om Popat, Rishabh Doshi - Cash Prize of 3000 INR

Outcomes:

- **Record-breaking Participation:** VSF 4.0 witnessed an unprecedented number of participants, bringing together a diverse community of innovators, investors, and industry professionals.
- **Strategic Partnerships:** Entrepreneurs had the opportunity to forge strategic partnerships, fostering collaboration and creating a supportive ecosystem for the growth of start-ups.
- **Investment Opportunities:** The event provided a platform for start-ups to connect with investors actively seeking promising opportunities, resulting in numerous investment prospects.
- **Knowledge Sharing:** Renowned industry leaders and experts shared their insights through talks, panel discussions, and workshops, contributing to the intellectual wealth of the entrepreneurial community.

- **Networking and Collaboration:** VSF 4.0 facilitated extensive networking, allowing participants to connect with like-minded individuals, potential collaborators, and mentors.
- **Cultural Fusion:** The Pitchers Event, a highlight of the festival, was a fusion of cultural performances and informal idea pitching, creating a dynamic and inclusive atmosphere.
- **Innovation Arcade:** Where fun meets innovation, and every challenge is an opportunity to shine

These outcomes underscore the festival's commitment to fostering innovation, collaboration, and the overall growth of the start-up ecosystem.